

2014 Lok Pre-Election Surveys

Center for the Advanced Study of India at the University of Pennsylvania
& The Lok Foundation

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While India's economy and politics have undergone substantial changes in recent years, there is much less understanding of the changes underway in Indian society, its causes and its implications. To better understand these changes, the Center for the Advanced Study of India (CASI) at the University of Pennsylvania, in conjunction with the Carnegie Endowment, has partnered with the Lok Foundation to conduct a multi-year household panel survey of a cross-section of India's population.

The "Lok Surveys" aim to track the attitudes of individuals from a panel of 65,000+ households over the next several years, as part of a significant new effort to understand the social and political reconfigurations taking place across India today.

The goal of these surveys is to contribute and facilitate rigorous empirical research to deepen the understanding of the Indian social fabric and inform the public debate as well as policy on a range of issues. Over the next several years, we intend to explore the degree of convergence (or divergence) in social attitudes on specific issue areas in political economy; development and social change across the principal hierarchies and cleavages in Indian society; and attitudinal inter-linkages among these hierarchies and cleavages, and how these affect citizens' attitudes on other important issues.

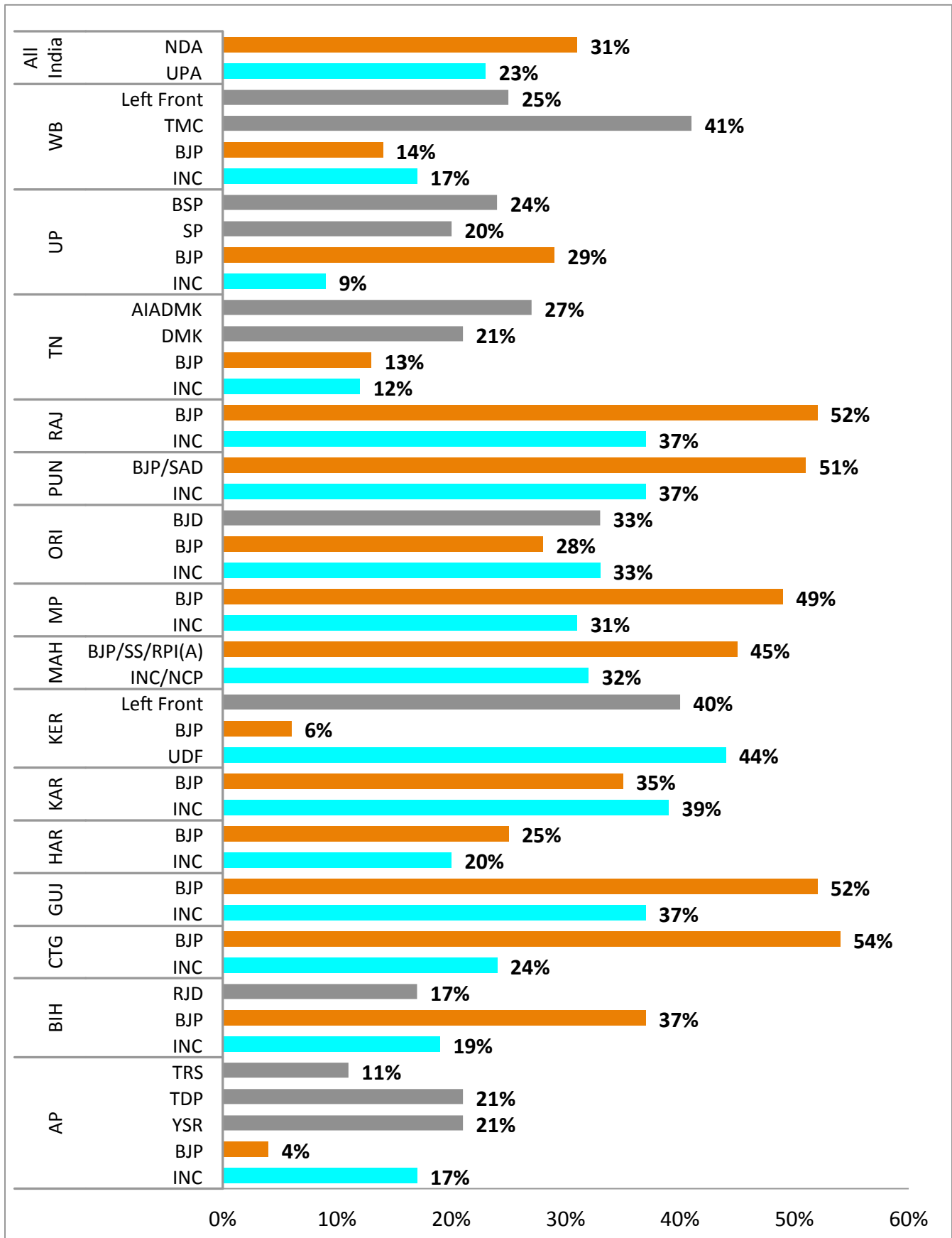
The first survey was conducted between October and December 2013 in advance of India's 2014 general election. The survey's aim is to understand the ways in which the Indian voter's attitudes may be changing and the ramifications for political preferences.

For more information visit:

[CASI UPenn](#)

[India in Transition Blog](#)

Projected Vote Shares from Lok 2014 Survey¹



¹ Due to inconsistencies and problems in the data, we were unable to predict vote shares for JDU in Bihar and INLD in Haryana. Similar problems occurred in projecting the INC vote share in Odisha, leading us to project the same vote share from 2009 of 33%.

Lok 2014 Survey State-wise Projections Compared to 2009 Lok Sabha Results

State	Party	Projected		
		2009	2014	Difference
Andhra Pradesh	Congress	39%	17%	-22%
	Bharatiya Janata Party	4%	4%	0%
	YSR Congress	0%	21%	21%
	Telugu Desam Party	25%	21%	-4%
	Telangana Rashtriya Samiti	6%	11%	5%
Bihar	Congress	10%	19%	9%
	Bharatiya Janata Party	14%	37%	23%
	Rashtriya Janata Dal	19%	17%	-2%
	Janta Dal United	24%		
Chhattisgarh	Congress	37%	24%	-13%
	Bharatiya Janata Party	45%	54%	9%
	Bahujan Samaj Party	5%		
Gujarat	Congress	43%	37%	-6%
	Bharatiya Janata Party	47%	52%	5%
Haryana	Congress	42%	20%	-22%
	Bharatiya Janata Party	12%	25%	13%
	Indian National Lok Dal	16%		
Karnataka	Congress	38%	39%	1%
	Bharatiya Janata Party	42%	35%	-7%
Kerala	United Democratic Front	48%	44%	-4%
	Bharatiya Janata Party	6%	6%	0%
	Left Front	38%	40%	2%
Maharashtra	Cong + NCP	39%	32%	-7%
	BJP + SS + RPI(A)	36%	45%	9%
Madhya Pradesh	Congress	40%	31%	-9%
	Bharatiya Janata Party	43%	49%	6%
Odisha	Congress	33%	33%	0%
	Bharatiya Janata Party	17%	28%	11%
	Biju Janata Dal	37%	33%	-4%
Punjab	Congress	45%	37%	-8%
	BJP + SAD	44%	51%	7%
Rajasthan	Congress	47%	37%	-10%
	Bharatiya Janata Party	37%	52%	15%
Tamil Nadu	Congress	15%	12%	-3%
	Bharatiya Janata Party	2%	13%	11%
	DMK	25%	21%	-4%
	AIADMK	23%	27%	4%
Uttar Pradesh	Congress	18%	9%	-9%
	Bharatiya Janata Party	17%	29%	12%
	Samajwadi Party	23%	20%	-3%
	Bahujan Samaj Party	27%	24%	-3%
West Bengal	Congress	13%	17%	4%
	Bharatiya Janata Party	6%	14%	8%
	All India Trinamool Congress	32%	41%	9%
	Left Front	39%	25%	-14%

Margins of Error for Lok 2014 Pre-election Survey

State	Party	Prediction	MoE	Eff N
Andhra	Congress	17	1	2576
Pradesh	Bharatiya Janata Party	4	1	2576
	YSR Congress	21	1	2576
	Telugu Desam Party	21	2	2576
	Telangana Rashtriya Samiti	11	1	2576
Bihar	Congress	19	5	476
	Bharatiya Janata Party	37	2	476
	Rashtriya Janata Dal	17	8	476
Chhattisgarh	Congress	24	3	413
	Bharatiya Janata Party	54	4	413
Gujarat	Congress	37	3	1404
	Bharatiya Janata Party	52	2	1404
Haryana	Congress	20	2	762
	Bharatiya Janata Party	25	1	762
Karnataka	Congress	39	2	1272
	Bharatiya Janata Party	35	3	1272
Kerala	United Democratic Front	44	3	557
	Bharatiya Janata Party	6	3	557
	Left Front	40	4	557
Maharashtra	Cong + NCP	32	1	1875
	BJP + SS + RPI(A)	45	2	1875
Madhya Pradesh	Congress	31	2	1992
	Bharatiya Janata Party	49	2	1992
Odisha	Congress	33	NA	155
	Bharatiya Janata Party	28	16	155
	Biju Janata Dal	33	4	155
Punjab	Congress	37	3	799
	BJP + SAD	51	3	799
Rajasthan	Congress	37	2	1185
	Bharatiya Janata Party	52	3	1185
Tamil Nadu	Congress	12	1	2388
	Bharatiya Janata Party	13	1	2388
	DMK	21	2	2388
	AIADMK	27	1	2388
Uttar Pradesh	Congress	9	1	2142
	Bharatiya Janata Party	29	1	2142
	Samajwadi Party	23	2	2142
	Bahujan Samaj Party	27	2	2142
West Bengal	Congress	17	2	1163
	Bharatiya Janata Party	14	6	1163
	All India Trinamool Congress	41	2	1163
	Left Front	25	3	1163
NATIONAL	Congress	23	1	
	Bharatiya Janata Party	31	1	

Note: Predictions and margins of error are displayed as percentages. Eff N refers to the effective sample size.